

	Type	L #	Hits	Search Text	DBs	Time Stamp	Comments	Error Definition	Errors
1	BRS	L1	219	725/32-36.ccls.	USP AT	2003/06/ 14 18:56			0
2	BRS	L2	1657	(user or viewer or subscriber or customer) with (select\$4 or choose or pick) with (ads or ad or advertis\$6 or	USP AT	2003/06/ 14 15:49			0
3	BRS	L3	50	1 and 2	USP AT	2003/06/ 14 18:55			0
4	BRS	L4	1	6029045.pn.	USP AT	2003/06/ 14 18:55			0
5	BRS	L5	0	4 and (delete or erase)	USP AT	2003/06/ 14 18:56			0
6	BRS	L6	112	1 and (delet\$6 or eras\$4 or remov\$3)	USP AT	2003/06/ 14 18:57			0
7	BRS	L7	1189	2 and (delet\$6 or eras\$4 or remov\$3)	USP AT	2003/06/ 14 18:57			0
8	BRS	L8	7889 0	(delet\$6 or eras\$4 or remov\$3) same (ads or ad or advertis\$6 or commercial\$2)	USP AT	2003/06/ 14 19:52			0
9	BRS	L9	34	1 and 8	USP AT	2003/06/ 14 18:58			0
10	BRS	L10	1474 39	(type\$2 or categor\$4) same (ads or ad or advertis\$6 or commercial\$2)	USP AT	2003/06/ 14 19:53			0
11	BRS	L11	89	10 and 1	USP AT	2003/06/ 14 19:53			0

EAST - [10073842.wsp:1]

File View Edit Tools Window Help

☐ L11: (1) ("6463585").PN.
☐ L12: (1) 11 and (ad or advertis\$5 or commercial)
☐ L13: (1) 12 and memory
☐ L14: (1) 13 and break
☐ L15: (0) 14 and interrupt\$3
☐ L16: (0) 14 and "program code"
☐ L17: (1) 14 and code
☐ L18: (1) 17 and category
☐ L19: (1) 18 and subcategory
☐ L20: (1) 19 and (category near5 (ad or advertisement or commercial))
☐ L21: (1) 20 and (category near5 select\$3)
☐ L22: (1) 21 and (user near3 (input or interaction or select\$3))
☐ L23: (4398) (user near3 (input or interaction or select\$3)) same (ad or advertis\$5 or commercial)
☐ L24: (331) 23 and (category near5 (ad or advertisement or commercial))
☐ L25: (50) 24 and subcategory
☐ L26: (20) 25 and (break or interrup\$3)
☐ L27: (19) 26 and (advertisement near5 select\$3)
☐ L28: (3) 27 and "program code"
☐ L29: (17) 27 and (code and memory)
☐ L30: (5) 29 and (TV or television)
☐ L31: (1) 30 and "set top"
☐ L32: (465) 1 and 23
☐ L33: (48) 32 and (category near5 (ad or advertisement or commercial))
☐ L34: (34) 33 and "set top"
☐ L35: (34) 34 and (TV or television)
☐ L36: (25) 35 and (code and memory)
☐ L38: (1) 37 and subcategory
☐ L37: (11) 36 and (break or interrup\$3)

Search
 DB: USPAT:US-PGPUB:EPO ☒ Puras
 Default operator: OR ☒ Highlight all hit terms initially
 36 and (break or interrup\$3)

	U	I	Document ID	Issue Date	Pages	Title	Current OR	Current X	Retn	Inventor	S
1	<input type="checkbox"/>	<input checked="" type="checkbox"/>	US 20030101454 A1	20030529	31	Methods and systems for planning advertising campaigns	725/42	725/35; 725/46		Ozer, Stuart et al.	<input checked="" type="checkbox"/>
2	<input type="checkbox"/>	<input checked="" type="checkbox"/>	US 20030101451 A1	20030529	44	System, method, and software application for targeted advertising vi	725/34	725/35; 725/46		Bentolila, Isaac et al.	<input checked="" type="checkbox"/>
3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	US 20020062481 A1	20020523	13	Method and system for selecting advertisements	725/42			Slaney, Malcolm et al.	<input checked="" type="checkbox"/>